



OAAS Gazette

Volume 20

May 2009

~ 2009 – 2010 OAAS Presidents' Messages ~

Agriculture President's Message: Spring has finally sprung here in Ontario, and I'm sure most of you are well into the planning and organizing stages for the 2009 Fair season. Thank you for taking the time to read your OAAS Gazette – it's one of our most valuable communication tools and we hope that you benefit from the information it offers.

Speaking of communication – that's a word that appears on many evaluation forms from Convention delegates and other OAAS members, and it's a personal goal of mine to try to improve and enhance communication within the OAAS. We need to keep the lines of communication open between your Provincial organization, your Agricultural Societies, and your members. There is a lot of information that has to flow each year, and we have several ways to help YOU get the details you need to stay current in the Fair industry, and to stay involved with the OAAS.

First there's the District Directors. Each District has an Agriculture Director and a Homecraft Director. They meet as a Provincial Board four times a year, and each Director sits on at least 2 Committees of that Board. This is where the business of the OAAS gets done, and the information that comes from those meetings is available to your Fair at the District meetings (in most Districts there's a Spring meeting and a Fall meeting). Of course your District Director is just a phone call or an email away if you need to get information in a hurry, or if you need help or advice on Fair matters. Many of the items we discuss at our Directors' meetings spring from issues and concerns that have been raised by our members. Your District Directors' contact information can be found on our website, www.ontariofairs.com.

Speaking of website, have you checked out the new OAAS site? It is very user friendly, and it provides so much information – contact info for OAAS Executive and Directors; Fair dates and locations; upcoming events (OAAS and Fair events, as submitted); competition rules and regulations; Convention round table summaries; Service Member contact information; photo gallery; and much more – not to mention a brand new feature, and one we hope you'll take advantage of – discussion forum for Fairs where you can post a comment or question, and have it answered by someone who has probably been in the same situation!

Which brings me to another great source of communication – networking. I recently had the opportunity to represent the OAAS at a Zone meeting of the International Association of Fairs and Expositions in London, Ontario. Besides the informative seminars and workshops, it was a great chance to meet folks from other Fairs, some huge State Fairs in the USA, and some other, "average-sized" Fairs (did you know that 85% of the IAFE member Fairs have fewer than 25,000 gate attendance?). We have so much in common when it comes to operating our events, I encourage you all to go to other Fairs in Ontario, go to your District meetings, go to the Convention in Toronto – you'll meet some great people, and there's always something to be learned!

It's truly an honour and a privilege to serve as your OAAS Agriculture President this year, and I look forward to meeting as many of you as possible at your Fair and at other OAAS events. Please don't hesitate to get in touch with me if there's anything I or the OAAS can do for your Fair!

Best wishes for a safe and successful 2009 Fair.
Meredith Brophy



Homecraft President's Message: What a wonderful convention! Thank you to Harry and Janette, all of the directors, and the volunteers who worked so hard to organize and host the 2009 convention. Thanks also to our generous partners who contributed to the success. The purpose of a convention is to entertain and educate. I hope it was worthwhile for you. All of the directors will be reading your comments on the surveys and we will strive to address any concerns. We thank you for your comments.

Congratulations to all of the contestants in the OAAS competitions. Special congratulations to the winners and the runners-up. They are listed separately in this issue. We still do not have 100% representation from all of the districts in all of the competitions. Please include the competitions in your fair books and at your district meetings. We want to see the great work that is being done in every district.

The theme for 2009-2010 is "Ontario Fairs: Proud Heritage ... Promising Future". Meredith and I hope we can carry the great traditions from the past into the future while changes in the board structure are occurring. This will be the last year for 2 Presidents. I feel very honoured to be serving as your Homecraft President this year. Please let me know your dreams, your concerns, and your accomplishments at your fairs.

I welcome your ideas for the homecraft programme at 2010 convention. We want to continue the homecraft traditions, celebrate our accomplishments at our fairs, and educate those who are involved as exhibitors, directors, or judges in the homecraft areas of our fairs. If you know of topics &/or presenters that would be of interest to others, please let me know.

I hope to visit as many fairs and district meetings as possible this season. Thank you for the many invitations I have received already. I am looking forward to this summer and fall. I wish all of you across Ontario a successful fair season.



See you at the fair
Joanne Miller



Sneak Preview, What's Inside

- OAAS Cookbooks, yummy
- Meet Your OAAS Presidents, Meredith & Joanne
- Convention Results Are In
- Surf's Up... Explore The New OAAS Website
- Online Discussion Forum for Fairs
- Party Time, Celebrating 150 Years
- To Old Friends & New on the OAAS Board of Directors
- Welcome New OAAS Service Members
- Planning Ahead for 2010
- Come to Ancaster, Our Doors Are Open
- RCMP, A Successful Ride

RCMP MUSICAL RIDE SUPPORTS COMMUNITY HOSPITAL

As a result of the success of the RCMP Musical Ride performances that were hosted by the Listowel Agricultural Society at the Listowel Fairgrounds this past year, a cheque for \$2500 was presenting to Mark



Tarbus of the Listowel Memorial Hospital Foundation. Presenting the cheque were, left to right, Kristine Farrish, 2008-09 Listowel Fair Ambassador; Penny Hawthorne, President, Listowel Agricultural Society; Mark Tarbus and Elizabeth Johnston, Chair, RCMP Musical Ride Committee.
Photo Credit: Sue Farrish

DIRECTORY CORRECTIONS

Cobden Fair Date: August 27-30, 2009

OAAS 2nd Vice President, Fred Cooper
new email: derfcooper@gmail.com

District #1 Homecraft Director, Barbara Ann Glaude
new email: glaudale@xplornet.com

Celebrating 150th Anniversary in 2009



Cobden Agricultural Society
Comber Agricultural Society
Harriston-Minto Agricultural Society
Howick Agricultural Society
Mount Forest Agricultural Society



Check out page 5 for an update regarding the District # 7 Resolution that was presented at the OAAS Annual Meeting.

WELCOME

New OAAS District Directors

David Bobier, District #1 Agriculture
William Morris, District #2, Agriculture
Judy Drummond, District #2, Homecraft
Beverley Lane, District #3, Agriculture
Neil Guthrie, District #4, Agriculture
Kelly Hayes, District #5, Agriculture
Gerry Fuchs, District #6, Agriculture
Joanne Holt, District #7, Homecraft
Ken Schlorff, District #10, Agriculture
Norma Poel, District #13, Homecraft
Percy McNabb, District #14, Agriculture
Bill McNeill, District #15, Agriculture
Diana Bockus, District #15, Homecraft

WELCOME Fred Cooper as the new 2nd Vice President

THANK YOU

Retired OAAS District Directors

Bryce Robinson
John MacTavish
Gladys Curry
Doug Jarrell
Joyce Kelly
Lisa Marie Steenhoek
Evelyn Near
Bruce Mason
Ruth Ferguson
Cliff Shannon
Earla Haukeness
Howard Sanderson



CHECK OUT THE NEW OAAS WEBSITE

www.ontariofairs.com

- Ontario fair dates and contact information
- Service Member contact information
- Upcoming judging school dates
- Grant Information
- Board of Director and Executive contact information
- Industry partner links
- Pictures from across the province
- Forms: convention, competition, awards
- Partnership opportunities
- Constitution & By-Laws
- Upcoming news and events
- Fair discussion board (see page 3 for more details)
- Agriculture Education activities
- OAAS Merchandise (cookbooks, judging standards books)
- Working with local media to promote your fair



PROVINCIAL FAIR PASSPORT

NOW AVAILABLE, \$50 + GST

Contact OAAS today !!!



UPCOMING JUDGING SCHOOLS

District #1 - May 2, Avonmore ~ Culinary Arts
 District #2 - May 23, Lombardy ~ Exhibitor Workshop
 District #3 - May 23, Madoc ~ Canning/Baking
 District #4 - May 16, Lindsay ~ Quilts/Baking
 District #7 - November, Grand River (Elora) ~ Canning, Baking
 District #8 - May 9, Stratford ~ Quilts
 District #10 - May 2, Walkerton ~ Fruit/Roots/Field Crops/ Veggies
 June 6, Markdale ~ Crafts
 District #11 - June 20, Sundridge ~ Culinary Arts
 District #12 - July 4, Iron Bridge ~ Exhibitor Workshop
 (in conjunction with Quilt Show)
 District #15 - late Spring, Kenora

**** Please contact your District Director for more information ****

PREVIEW ~ OAAS CONVENTION 2010

February 18 – 20, Royal York Hotel

Thursday February 18 Registration, Convention
 Seminars, Round Table
 Discussions, Evening
 Showcase, Live Auction
Friday February 19 Annual Meeting, Seminars,
 Tradeshow, Family
 Entertainment Showcase,
 Presidents' Reception
Saturday February 20 Round Table Discussions

Congratulations to Jacob Rowe, Wallacetown
 2009 Convention Ambassador Congeniality Winner

OAAS WEBSITE ~ A NEW FEATURE ... FAIR DISCUSSION BOARD

The OAAS has established a discussion board on our new website for fairs to post or discuss any issues, comments, concerns, announcements etc.

OAAS would like to provide this service to all our members to help increase communication between fairs in Ontario.

This discussion board will be monitored to reassure appropriate content is being posted.

Directions/instructions to login to the fair discussion board are as follows:

1. www.ontariofairs.com
2. Click on Fairs
3. Drop down menu, Discussion Board
4. Click on Enter Discussion Board
5. Username: fair
6. Password: discussion



**Is Your Fair Celebrating its 150th this Year?
 Ontario Agri-Food Education Inc. has black
 and white laminated historical agriculture
 prints for your special display!**

Contact Lorna Wilson for more information by phone at
 905-878-1510 or email volunteer@oafe.org

The 2009 FCC Rosemary Davis Award Winners

*Lorna Wilson - volunteer, educator, mentor
 Georgetown, Ontario*

Lorna Wilson continually strives to educate people within and outside the agriculture community.

Lorna and husband Lorne have lived on the family field crop farm near Georgetown, Ontario for 26 years. Lorna became involved as a volunteer through her children's involvement in the local 4-H program. It was second nature for her to expand her volunteer activities to other agricultural circles. This began her passion for agricultural education and awareness.

Lorna is well known and respected in her community. She is always busy, as evidenced by her involvement with several local and provincial organizations.

Currently serving her third term as president of the Halton Federation of Agriculture, Lorna is the key spokesperson for local farm issues.

In her position as the Volunteer Coordinator at Ontario Agri-Food Education Inc. (OAFE), Lorna provides support and coaching to numerous fairs and agriculture education programs throughout Ontario. Through her volunteer web page on the OAFE web site, Lorna provides monthly tips and ideas on how agriculture education coordinators can enhance their programs.

Lorna conducts workshops throughout the agricultural community on topics such as "Treating Your Volunteers Well" and "Spread the Word". She also conducts workshops for 4-H Ontario and the Junior Farmers Association of Ontario.

She recently became Associate Agricultural Director for District 5 of the Ontario Association of Agricultural Societies - an area covering 24 county fairs.

Lorna lives, works and breathes agriculture and never misses an opportunity to educate people on the subject - from lively discussions with audiences at Toronto's Royal Agriculture Winter Fair to chatting with commuters on the GO Train.

Lorna's goal is to build awareness and understanding between rural and urban residents in her area. Her vision is for all people to understand, support and respect producers. Through her agriculture education activities, she's making that vision a reality.



Visit www.ofac.org for a great Ag Aware Toolkit and resources dealing with farm tours, displays, Ag. activities, petting zoo guidelines etc.

PROVINCIAL COMPETITION RESULTS ... AND THE WINNER IS...

Machine Quilt

- 1st Kelly Schroeder, District #11
2nd Pat Reynolds, District #4



Hand Quilt

- 1st Joanne Farrell, District #10
2nd Gail Govier, District #15

Cookies

- 1st - Kari de Boer, District #5
2nd - Zoe Ellis, District #9
3rd - Krista McCarney, District #7



Bread

- 1st - Christine Havill, District #6
2nd - Betty Ann Wagler, District #7
3rd - Ken Litton, District #4



Posters

- Youth A: 1st - Williamstown
2nd - Dresden
3rd - Bracebridge

- Youth B: 1st - Metcalfe
2nd - Embro
3rd - Bracebridge

- Printed: 1st - Harriston-Minto
2nd - Petrolia-Enniskillen
3rd - Six Nations

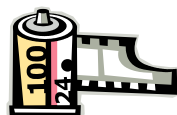


Displays

- 3-D: 1st - Kinmount 2-D: 1st -
2nd - Feversham 2nd - Arran-Tara
3rd - Erin 3rd - Caledonia

Photography

- Grand Champion: Caledonia
Junior Champion: Hanover



Congratulations to Yvonne Landon, Lansdowne Ag. Society
for winning the deluxe package at the Ancaster Fair
tradeshow booth draw, OAAS Convention.

PROVINCIAL FAIR PASSPORT: Do you enjoy visiting
several different fairs and exhibitions throughout the year?
OAAS is offering a fair pass (that admits two people) into fairs and
exhibitions in the province for only \$52.50. (includes GST)

Fair passes are available only from the OAAS office.
Please forward cheques payable to OAAS.



**RAINY DAY ACTIVITY BOOKS ARE
STILL AVAILABLE - \$5.00**
Contact OAAS to order today

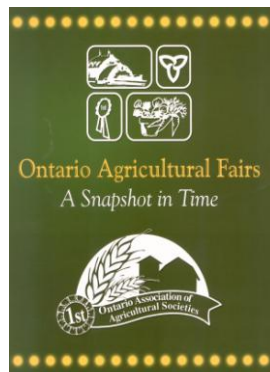
The OAAS Directors would like to thank

EVERYONE

who donated to and/or purchased articles at the
2009 Convention auctions.

Your generosity made these events
a great success. **Thank you**

PICTORIAL BOOK FOR SALE



An excellent collection of
memories from across the
province. Get yours today.

Contact Sylvia Parr to
order your copy today:
905-648-3955
sylvia009@sympatico.ca

PLANTING SEASON HAS ARRIVED ... What's In Your Garden ??

In my garden I will plant five rows of peas: Preparedness, Promptness,
Perseverance, Politeness and Prayer

Next to them I will plant three rows of squash. Squash gossip,
squash criticism & squash indifference.

Then I will put 3 rows of lettuce. Let us be successful, Let us work
together and Let us help one another.

No garden is complete without turnips. Turn up for meetings. Turn up
with a smile. Turn up with a new idea. Turn up with determination.

*Ancaster Agricultural Society invites you to visit
their new Fair Grounds & Buildings*

ANCASTER OPEN HOUSE

Saturday May 9th - 11am to 3pm
630 Trinity Road, Jerseyville

~ Everyone is Welcome ~

Ancaster Agricultural Society



Our NEW Home



www.ontariofairs.com

UPDATE FROM THE OAAS AGM – District #7 Resolution

The OAAS Board of Directors passed the following motion on April 4, 2009: "The OAAS Executive will hire a facilitator to lead a visioning session as per the District 7 Resolution. This visioning session will take place as part of the October meeting of the Board of Directors. Request \$1,000 of OAAS monies to supplement those monies already pledged."

REQUESTED FROM AGRICULTURAL SOCIETIES BY JULY 31, 2009: Please contact your DISTRICT DIRECTORS in writing if your Agricultural Society has any comments, suggestions, questions or concerns which you feel would be pertinent to this visioning session. Your input is welcome and vital to the process.

The Directors realize that it may be necessary to hold further session(s) to achieve the goals suggested by the Resolution; and these will be scheduled if necessary.

We look forward to hearing from you as we build on our Proud Heritage for a Promising Future of the Ontario Association of Agricultural Societies.

Joanne and Meredith

Ontario Agri-Food Education Inc. (OAFE) Award of Excellence in Agri-Food Education

Port Hope Agricultural Society was the recipient of the Ontario Agri-Food Education Inc. (OAFE) Award of Excellence in Agri-Food Education at the recent OAAS Convention. Each year, our provincial fairs educate the public about where their food comes from and this award is designed to recognize an Ontario Fair's ag education program. OAFE is very pleased to be able to present this award and congratulates not only Port Hope Ag Society for being the successful recipient but also Binbrook Ag Society and Moore Ag Society (Brigden Fair) for submitting excellent reports on their wonderful ag education programs. For more information on this award assists Ontario Fairs with their ag education programs, please contact Lorna Wilson, Volunteer and Membership Coordinator by email at volunteer@oafe.org or by phone 905-878-1510.



OAAS PAST PRESIDENTS' ASSOCIATION AWARD

Presented by Nothers Awards, London

The OAAS Past Presidents' Association and Nothers Awards would like to present an annual award to an outstanding Secretary, Treasurer or Secretary/Treasurer who has served their Agricultural Society for at least 15 years. Application deadline is December 1, 2009 to OAAS Past Presidents' Association c/o Betty Lester, 84 Albert St N., Lindsay, ON K9V 4K3 Ph: 705-324-5644. Award presentation will take place at the 2010 Convention, February 18-20.

OAAS COOKBOOKS HAVE ARRIVED

Back by popular demand, the 2nd Edition of the OAAS Cookbook has been released !!!!

Over 400+ delicious recipes from across the province.

Contact your District Director or the OAAS to order your copy today.

\$10.00, includes GST
(shipping may be extra)



Updated Homecraft Judging Standard books

The OAAS Homecraft Judging Standard book has been revised and is currently available throughout the OAAS Office. Overall clarification throughout was improved, as well as the addition of judging scrapbooking and displays. \$5.25, includes GST and shipping.



OAAS 2009 CONVENTION EVALUATIONS: Thank you for taking the time to complete a 2009 Convention Survey. Your feedback was summarized and shared with the entire OAAS Board of Directors and Executive while planning for 2010.

OAAS has done previous research regarding **relocating our annual convention**, we have considered: the central location, transportation options, available rooming (400+ per night), meeting rooms (12+ seminar rooms), large function rooms (Showcase, Tradeshow) and pricing.

As much as we appreciate your constructive comments we would also like to receive your suggestions to improve our schedule and program.

The OAAS is always looking for Showcase entertainment & Tradeshow vendor suggestions. Let us know who you want to see.

OAAS Convention information and programming is updated on the website as it becomes available. Stay tuned.

Congratulations to Erin, Collingwood and Clinton Ag. Society for each winning one complimentary registration to the 2010 OAAS Convention. Thank you taking the time to complete a convention survey.

DON'T FORGET TO SEND YOUR FAIR PICTURES TO THE OAAS, TO POST ON OUR NEW WEBSITE.

SEND YOUR PHOTOS TO:
oaas@bellnet.ca



2009 Round Table Summaries

~ Complete summaries of ALL round table topics are posted on OAAS website ~

HOW TO INCREASE EXHIBITORS' KNOWLEDGE FOR SHOWING

- Hold an exhibitor education session / workshop for showing – include information regarding rules; step-by-step directions on how to exhibit; encourage directors to attend
- Include in prize book AND on website – “Tips for Showing” and a sample ‘completed’ tag
- Marking system – include it in prize book and/or on posters in exhibit hall
- Use OAAS and OHA (Horticultural) Judging Standards Books and make them available to exhibitors
- Pre-release a mini-fair book – ensure that information for specific sections that need work ahead are available well in advance --- can be put on the web
- Include specific rules for classes – clear concise descriptions (i.e. use of mini loaves)
- Spell everything out in the prize book – i.e. detail all rules
- Mail out prize lists to exhibitors
- Post prize list on website – also have available in libraries, banks, feed stores, grocery stores, schools
- For juniors, work with school staff to get prize lists to children
- For summer fairs, get information into schools in the spring
- Advertise – market / invite ‘first time’ exhibitors
- Mentor new exhibitors – ask experienced exhibitors if they would mentor one or a group of new exhibitors
- Put out a press release in local papers advising how/ where to get prize books
- Make new directors aware of policies and rules
- Have exhibitors’ tags available at various locations
- Collect e-mail addresses to send out advice on how to exhibit
- Ask judges to write comments and instructions on entry tags
***this was voted most desirable point

ENTERTAINMENT IDEAS ON A SMALL BUDGET: ADDING VALUE BUT NOT EXPENSE

- “The cheapest entertainment is usually the best!”
- Trampolines (keep safety in mind)
- Hot air inflatables
- Spelling bee
- Toddler theme
- “Drop Zone” – dropping things for people to pick-up
- Farmers’ Olympics – farm related chores and timed events
- Bicycle ramps / skate board ramps
- Teddy Bear contents – youngest / oldest showing a bear
- Magicians and clowns
- Batman / superman (superhero) costume dress-ups

ENTERTAINMENT IDEAS ON A SMALL BUDGET CONT'D

- Trivia contest – entry fees used to pay prize money
- Wii / Karaoke / Guitar Hero competitions – tournament
- Lawn mower races
- White elephant tent – giant yard sale with donates goods from community
- Mutton busting – timed riding on sheep
- Cakewalk – musical chairs with winner receiving a cake
- Rooster calling
- Comedy night / Dinner theatre / Deal or No Deal
- Bubble bouncing for younger children
- Survey the community or town – what would you like for entertainment
- Sometimes local talent doesn’t hold the crowd
- Fireworks donated
- Profit sharing
- Use themes
- Shriners for children’s entertainment
- Air band competition using DJ from local radio station
- Idol contest / Rising star competition (with sponsored prizes)
- Fireman competition
- Tractor pull
- Pie auction
- Fashion show using children to model
- Baseball throw with police or other local EMS
- Loonie in the straw – make sure you have an age limit for participants
- Wading pool filled with shelled corn
- Round bale filled with 100 loonies donated by the bank (use popsicle sticks and redeem them for loonies)
- Square dancing / Cloggers
- Use high school bands and choirs
- Share big talent with another fair – split afternoon and evening shows
- Have a second stage with local entertainment

SETTING GATE ADMISSIONS AND WEEKEND PASSES

- Arthur - Took donations in lieu of admission – some paid with coins, \$5, \$20
- Grand Valley – Adults, high school \$6, 12 & under free
- Chesterville – Use wristbands – Friday (Grandstand) \$8-\$10 / Sat-Sun \$5, under 5 free; Family pass includes midway - available on website
- Woodstock - \$6 admission; free parking; 12 & under free; weekend pass \$15; free passes – problem with entertainment
- Williamstown - \$7 admission; \$20 weekend (3 days); 12 & under free; passes – highland dancers, concessions/vendors; volunteers do not get passes; 30 directors – passes

SETTING GATE ADMISSIONS AND WEEKEND PASSES CONT'D

- Orangeville - \$5 Friday; daily \$8; high school \$5; elementary \$2; pre-school free; \$20 weekend pass; exhibitors free; livestock exhibitors free; vendors 2-day pass free; radio – gate to chair to okay
- Erin (Thanksgiving) - \$8 adult \$3 kids; \$25 weekend 4-day, \$20 weekend 3-day; no parking on grounds
- Marmora – Sat, Sun \$5; Mon \$2; derby \$5, all but driver & mechanic; horse show, driver & handler; limited parking; Sat, Mon car show – driver/requester inside entry fee; kids must be accompanied by parents
- Roseneath - \$8 gate admission; \$12 2-day pass (\$8 can be upgraded by secretary for additional day) \$8 membership (gets you in for 2 days); free parking
- Brampton - \$9 adults; 4-day pass \$20 (cards are punched); \$7 students & seniors; 4-day pass \$15; \$2 kids 5-12; 4-day pass \$10; membership \$5 – no admission included
- Harrow - \$7 admission; \$15 4-day pass (use card for pass)
- Clinton - \$4 Sat / Sun; \$10 Fri for derby; Sat Family Day \$6 for family (have to police)
- Ilderton - \$6 admission; \$5 membership; free parking; high school and children down free (ID required); gates manned from early A.M.
- Picton - \$7 admission; \$6 seniors; 12& under free; \$20 weekend pass (covers vendors); parking on grounds; \$7 membership (exhibitors privileges) - Everyone pays – including the president
- Brigden - \$6 admission; elementary school children free; \$15 weekend pass/ membership
- Use of wristbands
- Loonie / Twoonie day + \$10 barn dance
- Take pass away on entry so it can't be passed on to someone else

DEALING WITH HEALTH ISSUES; RABIES, LIVESTOCK GUIDELINES, PET SHOWS AND PETTING ZOOS

- Rabies – issue in certain parts of Ontario – some municipal health units require rabies vaccines for all animals – must show vaccine certificates
- Main problems seem to be with pets – was felt that most farms showing would have their animals vaccinated – problems may also be where fairs have their own petting zoos
- On-call vets – some fairs have vets on call – some vets are fair board members
- Petting Zoos – ensure hand washing stations are available
- Some fairs hire someone to do petting zoo, some do their own
- Issues with people putting children in pens with animals
- Improve fencing and have fair members staff the area
- Pet shows – some do not allow dogs due to fighting
- Proof of insurance – at livestock shows – ensure it is on registration / entry form
- Health inspectors – enforcing regulations – sometimes different regulations in different municipalities (eg. Hot water hand washing stations versus cold water stations!)
- Do your due diligence – ensure facilities available are signed properly

CREATING AND UPDATING YOUR PRIZE LIST

- Keep up with the times
- Keep rules simple
- Have committee aware of what's going on at schools
- Prize money update
- Keep up with the crafts
- Computerize your prize list – publish it on the web
- Keep up with breed changes
- Have sponsors dedicate a class
- Drop prize money – ribbons only
- After pies & cakes are judged, leave slice of pie/cake in show case – give reminder to be sold by bake table by the slice with a drink – money can go to help defray prize money
- Have one specific person as a sponsorship person to bring in prize money for your fair
- Educational demos for people to take part in – junior, intermediate, senior – list in prize book
- Selling ads – get a marketing person - place mats
- Publish a number of prize books in large print for older exhibitors
- Getting changes from committees on-time is a challenge
- Sometimes have to get permission from school board to put books out through schools
- Photo winner on prize book
- Make poster competition to be theme of next year's fair
- Change Prize Book / List to Fair Book
- Checking list of members from previous year and revising classes accordingly
- Survey sheets from exhibitors suggesting book changes
- Have a working meeting to revise classes – bring other fair prize books to review
- Update prize money regularly – use sponsors to help augment prize payouts
- Get rid of ads in prize lists – they cost too much to print and mail
- Sponsors are so important
- Judges for wine classes are difficult to find

APPEARING SOON ... IN UPCOMING GAZETTES

- SECURITY: FENCE JUMPERS, OPEN DRINKING, INAPPROPRIATE BEHAVIOUR
- FOOD SAFETY AT YOUR FAIR (FOOD BOOTHS)
- NEW MARKETING TOOLS: WEBSITES, TEXT MESSAGING, FACEBOOK
- KEEPING YOUR BOARD MEETINGS INTERESTING
- VANDALISM: HOW TO PREVENT IT AND HOW TO DEAL WITH IT WHEN IT HAPPENS
- ENCOURAGING SCHOOLS TO EXHIBIT AT YOUR FAIR
- RECRUITING AND KEEPING YOUNG VOLUNTEERS AND DIRECTORS
- RECOGNITION AND REWARDS FOR VOLUNTEERS
- ADAPTING YOUR FAIR TO BE MULTICULTURAL
- KIDZ ZONE – EDUCATING AND ENTERTAINING AT THE SAME TIME
- HOMECRAFT - HOW TO HAVE A SUCCESSFUL JUDGING DAY IN THE HALL - WHAT INFORMATION SHOULD YOUR JUDGES BE GIVEN
- HOMECRAFT – NEW IDEAS FOR DEMONSTRATIONS AT YOUR FAIR
- HOMECRAFT – FUND RAISING IDEAS; WHAT WORKS, WHAT DOESN'T

WHAT IS A SERVICE MEMBER? OAAS Service Members provide valuable products and services to Ontario Fairs and exhibitions.

Service Members can apply for space in the Trade Show, or in the Main Showcase and Family Entertainment Showcase at the annual Convention in February. All service members are automatically listed on the OAAS mailing lists and the OAAS website including contact information.

Amusements / Derbies/ Pullers/ Rodeos

4 Branch Wild West Shows
 Albion Amusements Ltd.
 All Star Game Rentals
 Carter Show
 Central Ontario Tractor Pullers' Association
 Classic Amusements
 Cope Amusements
 Crown Amusements
 D.A. Campbell Amusements
 Edge Motor Sports
 Executioner Sled Team
 Four Season Pony Rides & Petting Zoo
 Funland Amusement
 Homeniuk Rides Inc.
 Ken Jen Petting Zoo & Celebrity Hog Races
 Magical Carnival
 Ontario Chuckwagon Association
 Ontario Demolition Derby
 Ontario Family Event
 Ontario Mini Rod Pullers Association
 Pony Express Pony Rides & Petting Zoo
 Rally Drifting
 Robertson Amusements Ltd.
 Thrill Show Productions Inc.
 Townsend Amusements
 Xtreme Productions

Other

Admitec - Wristbands
 Berks Entreprises
 Canadian Association of Fairs and Exhibition
 Cosmo Novelties
 Coverall Building Systems
 Daddy Mike's Fun Food
 Dila Enterprises, Kettle Corn
 First Response EMS
 Laird Signs
 MedTech Wristbands
 Open Air Projections
 Roncell Marketing
 Showmens League of America, Cdn. Chap.
 Wonderland Food and Equipment

Booking Agents

Paquin Entertainment Agency
 Rick Davis Promotions Inc.
 Watson Entertainment

Children's Entertainment

Beebo Music
 Cindy Cook From Polka Dot Door
 CLarol the Clown
 Craig Douglas
 DJ and Friends Family Entertainment
 Doug & Katie Great
 Farco Entertainment Ltd.
 Little Fingers
 Monalea Petting Zoo & Pony Rides
 Papa's Trains
 Paul Behnke's Award-Winning Children's Music

The Barry O'Kid Show

The Mane Attraction

The Stylamanders

Educational Entertainment

Bowmanville Zoo
 Canadian Raptor Conservancy
 Little Ray's Reptile Zoo
 Maple the Cow

Sound / Rentable Supplies Etc.

ME Production
 Portable Grandstand Rentals
 R.E. Willis Sound System
 The P.A. Shop

Magical / Juggling Entertainment

Dick Joiner Comedy & Magic
 Dicky Dean & Marg - Magicians
 Mark Lewis Magic Show
 The Ben Show

Awards / Souvenirs

Dominion Regalia Ltd.
 Nothers

Insurance

Cowan Insurance
 Grain Insurance and Guarantee Company
 Jones Brown Inc
 K&K Insurance Group Canada
 Law Insurance Brokers Ltd.
 McFarlan Rowlands Insurance Brokers
 Mitchell Sandham Insurance

Entertainment

A Classic Country Revue
 Brett Baker
 Cathy Korpi
 Dakota Chrome
 Dirty Dishes
 Frank Leahy
 Frontline Attraction Inc.
 Gastoni Attractions
 Laurie-Ann Entertainment Agency Ltd.
 Lumberjack Shows West Coast
 Madison Kozak Show
 Majinx
 Milord Entertainment
 Music Anyone Inc.
 Ron Guttman - The Party Magician
 Settler's Creek
 Showvision Event & Entertainment Inc.
 Steelecounty
 The Booking House
 The Cool Magician
 The Funky Mamas
 The Singing Farmer
 The Smudge Fundaes
 The Wrestling Guild
 Thunderdome Racing
 Tom Bishop's 4B Ranch Productions
 Two Twenty Two
 www.comedynight.ca

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