



# OAAS Gazette

Volume 26

November 2010

## ~ OAAS President's Message ~

Wow – fair season is over and it went as quick as the fastest ride in the midway. It all started in the Spring with Schomberg Fair and ended in Walkerton, with 38 other fairs in between, and just under 10,000 kilometers. Thanks to all of the Agricultural Societies we visited for all of your hospitality and showing us a great time when we were there. Every fair has something a little different and we all strive for the same result.

Congratulations to all the fairs and volunteers for another successful year through rain and sunshine. I enjoyed both the Agricultural and Homecraft displays.

Our OAAS Fall Board of Directors meeting has come and gone and we are busy planning for the Convention taking place February 17- 18 and 19 at the Royal York Hotel in Toronto. A full program of seminars and speakers are planned to help educate our delegates, including a well run Homecraft program for Thursday and Friday of convention as well.

We have changed the Ambassador program around a little bit to help out the President's reception, with the Ambassadors introducing themselves on Thursday night.

The Entertainment showcase has been chosen and the Family Entertainment Showcase is well underway and the Trade Show spaces are getting booked up.

We have three great groups reserved to perform on Friday night at the President's Reception, starting off with Jade Lester, followed by the Essentials, and then last but not least, Radio. Just a reminder to dress up in the 50's and 60's theme, for a chance to win great prizes.

Gary McRae will be the guest speaker on Saturday morning sharing his knowledge of the fair industry, after all of his years at Western Fair.

Now that fair season is over, I hope everyone has a great Christmas season, and I wish all of you the very best and hope to see you in February at the 2011 OAAS Convention.

OAAS President  
Carl De Schutter



### LEN PATTERSON MEMORIAL AWARD

Presented by Nothers Awards, London

The 2<sup>nd</sup> Annual Leonard Patterson Memorial Award will be presented at the 2011 Ontario Association of Agricultural Societies Annual Meeting.

Agricultural Societies wishing to nominate their Secretary, Treasurer or Secretary/Treasurer, who has served their organization for at least 15 years, may do so by sending their nomination to the OAAS Past President Association, c/o Betty Lester, 84 Albert St. N., Lindsay, ON K9V 4K3, by December 1, 2010.

There is no special nomination or application form, please submit in writing, explaining in detail why you feel the nominee is deserving of this honour. Previous nominees must re-apply with an updated profile.

For inquiries please phone Betty Lester, 705-324-5644.

### TAKING THE TRAIN TO THE CONVENTION ?

Save 10% off your ticket.  
Group VIA confirmation number: 12034

For online booking instructions contact the OAAS.

EARLY BIRD REGISTRATION due  
JANUARY 28th

OAAS IS NOW CHARGING CREDIT CARDS

### WHAT HAS OAAS DONE FOR YOU ???



OAAS is pleased to announce that Affiliation fees, Convention Registration and Royal York accommodations have not increased for 2011. (or in 2010)

# 2011 OAAS Convention !!

February 17-19, Royal York Hotel, Toronto

## OAAS CONVENTION 2011

**Thursday February 17** – Registration  
Early Bird Sessions (See topics on next page )  
Round Table Discussions  
Homecraft Instructor School (invite only)  
**NEW!!** → Ambassador Group Photo & Introductions  
Entertainment Showcase  
Live Auction

**Friday February 18** – Annual Meeting  
Seminars (See topics on next page )  
Tradeshow  
Family Entertainment Showcase  
President's Reception featuring *Jade Lester, The Essentials & Radio*

**Saturday February 19** – Round Table Discussion

Early bird registration fee for 2011 is \$75 + HST, includes admission to all events. (early bird **deadline** is January 28, 2011)

The OAAS Partnership Committee is looking for your contribution and support at the 2011 Convention.



For more information regarding possible partnership & participation, please contact the OAAS.

## **OAAS CONVENTION AUCTIONS !!!!**

LIVE AUCTION is taking place on *Thursday February 17<sup>th</sup>*, at the *Entertainment Showcase*. Please have your donations received by 4:30pm on Thursday afternoon.

Don't forget to contribute to the SILENT AUCTION, taking place on Friday February 18, all day.

The OAAS would like to thank all the fairs, service members, donors, bidders and buyers who contribute to making the auction experience a success each and every year at our convention.

## **PRESIDENT'S RECEPTION**

*Honouring OAAS President Carl DeSchutter*



FRIDAY FEBRUARY 18<sup>th</sup>, CANADIAN ROOM

*ENTERTAINMENT: Jade Lester, The Essentials & Radio.*

**PRIZES FOR BEST 50/60's Costume.**



## TENTATIVE CONVENTION SEMINARS

(subject to change without notice)


### Thursday:

- Fair / Amusement Business Relationship
- Round Table Topics: Paid Security vs Volunteer, Unique fund raising ideas
- Volunteer Recognition
- Conflict Resolution
- New Convention Delegate Orientation
- Quilting Demonstration
- Responsibilities of Homecraft Directors and Volunteers
- Homecraft Instructor School (by invite only)

### Friday:

- Homecraft Roundtable: Setting Up Displays, OAAS Competitions, Homecraft of the Future
- Celebrate Ontario
- Celebrating Fair Anniversaries
- Working with the AGCO (Alcohol & Gaming Commission of Ontario)
- Building an Ambassador Program
- Tips for Writing Successful Grant Applications
- What Flower Judges Are Looking For
- Agriculture in the Classroom - Hands on Demonstration
- Youth Activities (Panel Discussion)
- Tips for First Time Secretaries
- Experienced Secretaries/Treasurers
- Recognizing Volunteers
- Keeping 4-H Alive at Your Fair
- Operating A Farmers' Market at Your Fair
- Dealing With Animal Activists
- Successful Heavy Horse Shows

	<b>Deliver</b>	<b>View</b>	<b>Pick Up</b>
Live Auction Items <i>(At Showcase)</i>	Thurs. 12:30 - 4:30pm (Salon A)	Evening Showcase (Thurs. 6:00pm)	Live Auction takes place throughout Showcase
Silent Auction Items <i>(Salon A)</i>	Thursday 12:30 - 4:30pm Fri. 7:00 - 9:00am	Friday ALL DAY	Friday 5:30 - 7:00pm
Choc. Chip Cookies <i>(Ballroom)</i>	Friday 7:30 - 8:30am	Friday 11am - 5:00pm	Friday 5:00 - 6:00pm
60% Whole Wheat Bread <i>(Ballroom)</i>	Friday 7:30 - 8:30am	Friday 11am - 5:00pm	Friday 5:00 - 6:00pm
Machine Quilts <i>(Ballroom Room)</i>	Friday 7:30 - 8:30am	Friday 11:00am-5:00pm	Friday 5:00 - 6:00pm
Hand Quilts <i>(Toronto Room)</i>	Friday 7:30 - 8:30am	Friday 12pm - 5:30pm	Friday 6:00 - 6:30pm
Posters/Displays <i>(Ballroom)</i>	Friday 7:30 - 8:30am	Friday 11am - 5:00pm	Friday 5:00 - 6:00pm
Crafts <i>(Ballroom)</i>	Thurs. 1-5pm Friday 7:30 - 8:30am	Friday 11:00 - 5:00pm	Friday 5:00 - 6:00pm




### OAAS Convention Photography Competition

Please submit your photos to the OAAS by December 1, 2010

### LIVE AUCTION & EVENING SHOWCASE

are taking place on  
Thursday February 17<sup>th</sup>, 7:00pm



DON'T FORGET TO VISIT THE TRADESHOW AT THE OAAS CONVENTION.

### Saturday morning Round Table topics

(subject to change without notice)

- Parking and Security
- Redesigning the prize book
- How to make the public more aware of the OAAS
- Mentoring new volunteers
- How to encourage urban visitors to exhibit at the fair
- Farmers' Markets at your fair
- How to retire seasoned Directors / Judges with dignity
- How do you use round table information?
- Understanding entertainment contracts
- Improving morale and increasing enthusiasm
- How to increase participation in livestock shows
- Admission prices – how to decide / implications of HST
- Effective marketing tools on a limited budget
- Setting up a website for your fair
- How to encourage new exhibitors
- Keep Going Green
- What do you expect from OAAS?
- Becoming a Judge-how to survive the process
- How to improve displays

### FAMILY ENTERTAINMENT SHOWCASE at 2011 OAAS CONVENTION

Fri. Feb. 18, 2011, 12:45pm-3:00pm Ontario Room

A great opportunity to explore new family entertainment for your fair.

### 2011 Affiliation fees

Please note that the 2011 Affiliation fees will include HST and will be due to the OAAS by December 31, 2010.

**ATTENTION ALL OAAS MEMBERS:** EFFECTIVE FEBRUARY 1, 2010. Any fairs, service members or affiliate members who have not paid their annual fees to the OAAS by February 1<sup>st</sup>, will NOT have information printed in the annual OAAS Directory or brochure, be posted on the OAAS website, receive any mailings from the OAAS including annual complimentary fair passes etc.

Once payment is received the membership will be reinstated and benefits resumed.

If you do not receive an invoice from OAAS by December, please contact us.

**C.A.F.E. has reached an agreement with Re:Sound** with respect to how their Tariff 5 (Music to Accompany Live Events) will apply to the fairs, festivals and exhibitions industry. We have agreed with Re:Sound on a draft tariff that has been filed with the Copyright Board and we are currently waiting for the Board's approval and certification. Re:Sound will not start collecting royalties under Tariff 5 until it has been certified by the Copyright Board. At that time, detailed information will be provided to you as to how the tariff will apply and the amount of the royalties payable.

Tariff 5 applies to the years 2008 to 2012 and royalties are payable for the entire term of the tariff regardless of when it is certified by the Copyright Board. However, as a **confidential** term of the settlement agreement, Re:Sound has agreed that it will not collect royalties under Tariff 5 from our members for the period of January 1, 2008 to December 31, 2009, provided they make timely payment of applicable royalties when due. This agreement to waive payment of royalties for 2008 and 2009 must be kept confidential by the fairs and exhibitions in accordance with the terms of the settlement agreement.

OAAS COOKBOOKS ARE STILL AVAILABLE, \$10 each

**OMAFRA Offering Electronic Funds Transfer:** If you enrol in this system, it will mean that the annual grants will be directly deposited into your bank account. As well as being environmentally friendly, it will make funds available in a timely manner. If you have any questions, or would like a form, please feel free to contact Helen Scutt, Agriculture Organization Specialist at 1-888-466-2372 x63115 or [Helen.scutt@ontario.ca](mailto:Helen.scutt@ontario.ca) OR [AHOA.Admin@ontario.ca](mailto:AHOA.Admin@ontario.ca)

### Agricultural Society Annual Return & Grant

*Application forms are due February 1<sup>st</sup> 2011*

#### INTERESTING FACTS:

- To maintain corporate legal status all agricultural societies in Ontario must file an annual return with OMAFRA.
- Annual return includes statement of the number of society members, a list of officers and directors for the incoming year & an audited financial statements.
- To receive a grant your agricultural society must complete all required forms. All grants are paid based on society eligibility and are a reimbursement of eligible expenditures.
- All societies must submit forms by **February 1st, 2011.**
- Forms must be sent to the designated OMAFRA offices or completed online.

FORMS WILL BE AVAILABLE BY NOVEMBER 15<sup>th</sup> AND CAN BE COMPLETED ONLINE.

**FORMS ARE NOT BEING MAILED OUT TO AG. SOCIETIES**

Contact Helen Scutt for more information:

[helen.scutt@ontario.ca](mailto:helen.scutt@ontario.ca) 1-888-466-2372 ext.63115

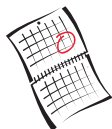
### CNE Ambassador of the Fairs Competition



Front (L to R) Harriston-Minto - Emily Burgess (Second place); Sutton - Meghan Somerville (Third place & Congeniality Award). Back (L to R) Rodney Aldborough - Kasey Kosikar (top-seven finalist); Glencoe - Jenna Zwambag (top-seven finalist); Milverton - Erika Riddell (2010 Ambassador of the Fairs); Western Fair - Sarah Campbell (top-seven finalist); Embro and Zorro - Sheena Grieve (top-seven finalist).

#### DEADLINES

- December 31 – Update fair info. for OAAS directory
- December 31 – 2011 Affiliation fees due to OAAS
- January 28, 2011 – Registration deadline for Convention
- Feb 1, 2011 – Annual Return and grant form to OMAFRA



**Affiliation fees & 2011 directory updates are due to OAAS by December 31<sup>st</sup>**



**2011 OAAS PASSPORTS ARE NOW AVAILABLE**

MAKES A GREAT CHRISTMAS PRESENT  
\$56.50 (\$50 + HST)

Entitles you and a guest into many fairs in Ontar

**HAPPY HOLIDAYS & SEASONS GREETINGS TO OUR FAIRS, MEMBERS, FRIENDS.**

ALL THE BEST IN 2011.

~ OAAS Executive and Board of Directors ~

