



# OAAS Gazette

Volume 31

November 2012

## ~ OAAS President's Message – Mr. Phil Hernandez ~

Greetings

The Fair season is now over and you are probably into your own District AGM's. Now is the time to reflect. What did you learn as your district held their fairs? What did you teach to the folks that attended your individual fairs? Did you find things that needed to be changed; things that didn't bring any benefit to your fair? Was it something that you have always done and were afraid to change?

You see, that's why my theme was "Celebrate – Then Educate". Our fairs bring a celebration to the people that have been provided the entertainment and exhibitions that we have presented. The education comes when they see and understand why we do what we do in order to bring the agricultural and rural way of life to the forefront. But we also educate ourselves when we see the changes needed to make our own fairs much more successful.

Personally, I had a great time visiting the fairs my wife and I were able to attend. Thanks to the great folks that made us feel very welcome. If I missed your fair, I apologize but there is still a work problem for which I am responsible. In my discussions with Robert Hargrave and Sylvia Parr, the fairs that they attended fared very well (no pun intended). The weather couldn't have been better for the fall fairs. At one fair, we even got a ride from the distant parking area to the main exhibition hall. Thanks Fred Cooper. (Rockton) At most of the fairs we attended, we were given a tour of the grounds and were able to attend the Official Openings. Thanks to you all for that kindness.

Convention will soon be upon us. Will you attend? Will you make your opinions known by your attendance? You, the delegates are a vital part of our organization and your opinions make the Board reflect and act upon your wishes. Please consider joining us in February. See you there.



### 2013 OAAS AFFILIATION FEES & OAAS DIRECTORY UPDATES

If you have not submitted your 2013 affiliation fees or directory updates to the OAAS, please do so ASAP. If you need another invoice or a copy sent to you, please contact the OAAS. Due to OAAS by December 31, 2012.

**ATTENTION ALL OAAS MEMBERS:** EFFECTIVE FEBRUARY 1, 2010. Any fair, service members or affiliate members who has not paid their annual fees to the OAAS by February 1<sup>st</sup>, will NOT have information printed in the annual OAAS Directory or brochure, be posted on the OAAS website, receive any mailings from the OAAS including annual complimentary fair passes etc. Once payment is received the membership will be reinstated and benefits resumed.

### OAAS General Manager Fair Improvement Project

Check out page 5, to see if your fair is eligible

#### 2013 Convention Registration

Early bird registration - \$79.65 + HST = \$90.00

After January 25, 2013 - \$88.50 + HST = \$100

Ambassador Program - \$26.55 + HST = \$30.00

### NEW DELEGATE IN 2013 ??

OAAS is encouraging new delegates to our 2013 convention.

**Never been? Register for ½ price in 2013.**

(1/2 price for first time delegates, excluding ambassadors)

# 2013 OAAS Convention !!

February 14-16, Fairmont Royal York Hotel, Toronto

## OAAS CONVENTION 2013

### **THURSDAY February 14, 2013**

- Speakers/Seminars & Round table discussions  
*Meet & Greet the new General Manager & Smart Serve*
- Ambassador program begins @ 1:30pm in the Upper Canada Room
- Registration desk opens at 1pm
- Receive crafts & auction items, cookies, bread, machine quilts, posters
- Evening Showcase

### **FRIDAY February 15, 2013**

- Morning seminar sessions (2 sessions in the morning & 1 session in the afternoon)
- Family Entertainment Showcase (*new time, morning only*)
- Tradeshow opens at 9am – 4:30pm (*new hours*)
- Receive crafts & auction items, cookies, bread, machine quilts, posters, hand quilts
- Annual General Meeting, 1pm
- Homecraft Meeting, 3:30pm
- Pick up all items (crafts, quilts, posters, displays, breads & cookies), 4:30pm-5:00pm (*new time*)
- Pick up Silent Auction items
- President Reception begins at 7:30pm
- Ambassador *photo* & introductions @ President's Reception (*new for 2013*)
- Live Auction during the President's Reception

### **SATURDAY February 16, 2013**

- Round table discussions
- Seminars (*new for 2013*)
- Closing Speaker
- Transfer of OAAS Officers

The OAAS Partnership Committee is looking for your contribution and support at the 2013 Convention.

For more information regarding possible partnership & participation, please contact the OAAS.



## PRESIDENT'S RECEPTION

Join *President Phil Hernandez*  
Friday February 15<sup>th</sup>, 2013, 7:30pm  
Canadian Room

Ambassador Introduction  
Live Auction  
Entertainment by "Area 51"

Special thanks to Carter Shows Ltd.,  
Comber Fair, Harrow Fair, Leamington Fair,  
Highgate Fair, Ridgeway Fair



## **CONVENTION AUCTIONS !!!!**

LIVE AUCTION is taking place on FRIDAY February 15<sup>th</sup>,  
at the President's Reception.

Don't forget to contribute to the SILENT AUCTION, taking place on  
Friday February 15, all day.

The OAAS would like to thank all the fairs, service members, donors,  
bidders and buyers who contribute to making the auction experience a  
success each and every year at our convention.

## **TAKING THE TRAIN TO THE CONVENTION ?**

**Save 10% off your ticket.**

Group VIA confirmation number: **12454**

For online booking instructions contact the OAAS.

## **TENTATIVE CONVENTION SEMINARS**

(subject to change without notice)

### **THURSDAY**

1. How to Minimize your Insurance Risk.
2. (AODA) Accessibility for Ontarians with Disabilities Act training.
3. New Convention Delegate Orientation
4. Creating An Attractive Homecraft Area (hands on)
5. Smart Serve (limited number, \$25, pre-registration)
6. Round Tables with the following Topics
  - i) 10 ways to improve your fair
  - ii) sharing/partnering with other fairs
  - iii) How to encourage past exhibitors to return...

### **FRIDAY**

1. Tips for Writing Successful Grants.
2. Keeping Your Sponsors Happy.
3. First Impressions Program.
4. (AODA) Accessibility for Ontarians with Disabilities Act training.
5. The Economic Impact of your Fair on your Community
6. Building Good Relationships within your Municipality.
7. The Roles and Responsibilities of an Effective Board.
8. The Mini-Ag-Awareness Trade Show.
9. How to Attract non Traditional Fairgoers.
10. Broadening your Horizons with Social Media and Digital Communications.
11. Setting up a Successful Website.
12. First time Director Orientation.
13. Ontario Equestrian Federation new Program.
14. Meet the New OAAS General Manager.
15. Managing without a midway (Panel)
16. Booking entertainment (Panel)
17. Running an Ambassador Program (Panel)
18. Picking a Theme & Running With It
19. Food Safety With Homecraft Entries

### **Saturday** *(new for 2013, seminars on Saturday morning)*

1. History of Fairs on Ontario.
2. How to Increase your Junior Entries.

## **SMARTSERVE CERTIFICATION AT CONVENTION**

Thursday February 14, 2013 afternoon  
\$25 per participant, limit to 25 participants  
**PRE REGISTRATION IS REQUIRED**  
~ Contact OAAS to register ~



**EARLY BIRD CONVENTION REGISTRATION**  
ends on JANUARY 25th  
**OAAS IS ACCEPTING CREDIT CARDS**

**LIVE AUCTION** is taking place on  
Friday February 15<sup>th</sup> at the  
President's Reception



**DON'T FORGET TO VISIT THE TRADESHOW  
AT THE OAAS CONVENTION.**

### **FAMILY ENTERTAINMENT SHOWCASE at 2013 OAAS CONVENTION**

Friday February 15, - 9:00am- 12:15pm

A great opportunity to explore new family  
entertainment for your fair.

### **OAAS Convention Photography Competition**



Please submit your photos to the OAAS  
by December 1, 2012

### **CRAFT ROOM SLIDESHOW**

Each year at the Convention there is an ongoing  
slideshow in the Craft (Ballroom) Room sharing  
many different crafts, homecraft, school & junior  
fair, vegetable etc. entries from across the province.

Stop by and get some ideas.

Send your interesting pictures to the OAAS  
now to be included.

# Register online now !!

THANK YOU TO VIA RAIL FOR  
SUPPORTING THE  
2013 OAAS CONVENTION



### **2013 Affiliation fees**

Please note that the 2013 Affiliation fees must include HST and are due to the OAAS by December 31, 2012.

### **Agricultural Society Annual Return & Grant**

*Forms are due February 1<sup>st</sup> 2013*

#### **INTERESTING FACTS:**

- To maintain corporate legal status all agricultural societies in Ontario must file an annual return with OMAFRA.
- Annual return includes statement of the number of society members, a list of officers and directors for the incoming year & an audited financial statements.
- To receive a grant your agricultural society must complete all required forms. All grants are paid based on society eligibility and are a reimbursement of eligible expenditures.
- All societies must submit forms by **February 1st, 2013**.
- Forms must be sent to the designated OMAFRA offices or completed online.

FORMS WILL BE AVAILABLE BY NOVEMBER 15<sup>th</sup> AND CAN BE COMPLETED ONLINE.

#### **FORMS ARE NOT BEING MAILED TO AG. SOCIETIES**

Contact Mike Park for more information:  
michael.park@ontario.ca 1-888-466-2372 x64161

**DO NOT** SEND A COPY TO THE OAAS OFFICE in 2013

**OMAFRA Offering Electronic Funds Transfer:** If you enrol in this system, it will mean that the annual grants will be directly deposited into your bank account. As well as being environmentally friendly, it will make funds available in a timely manner. If you have any questions, or would like a form, please feel free to contact Michael Park, Agriculture Organization Specialist at 1-888-466-2372 x63115 or [michael.park@ontario.ca](mailto:michael.park@ontario.ca) or AHOA.Admin@ontario.ca

#### **DEADLINES**

December 31 – Update fair info. for OAAS directory  
December 31 – 2011 Affiliation fees due to OAAS  
January 25, 2013 – Early bird Registration deadline for Convention  
Feb 1, 2013 – Annual Return and grant form to OMAFRA

**WANTED:** Stormont County Fair is looking for information that would entail sharing some info on costing and type of grandstand that would seat 500-700 people that has been constructed or planned in the last 5 years. Earlier than 5 years probably doesn't meet current standards. Send any information to [info@stormontfair.ca](mailto:info@stormontfair.ca)

### **LEN PATTERSON** **MEMORIAL AWARD**

Presented by Nothers Awards, London

The fourth annual Leonard Patterson Memorial award will be presented at the Ontario Association of Agricultural Societies annual convention in February 2013.

Leonard Patterson worked for Nothers for several years and made many contacts and friends at the fairs. He volunteered and worked diligently on the board of Mount Forest fair, as well as for District #10, where he served as their director on the OAAS board and was elected president in 1986. Nothers is presenting this award in Leonard's memory.

Agricultural Societies wishing to nominate their Secretary and/or Treasurer, who has served their organization for at least 15 years, may do so by sending their nomination to the OAAS Past Presidents' Association by December 1, 2012. There is no special nomination form. Please submit in writing, explaining in details why you feel your Secretary and/or Treasurer is deserving of their honour. If previously nominated, please re-apply with an updated profile.

A memorial plaque will be presented to the winner by Paul Nother and accompanied by \$100. A permanent plaque will hang at Nothers, in London, Ontario, with all winners names inscribed.

Please send your nomination to: OAAS Past Presidents' Association, c/o Betty Lester, 84 Albert St. N., Lindsay, ON K9V 4K3. For inquiries phone 705-324-5644.

We are looking forward to hearing from our Ontario Fairs and receiving your nominations.

# Congratulations

### **Albert Vader of Coe Hill Agricultural Society**

Albert has been Secretary/Treasurer of Coe Hill Fair for 59 years and 34 years as Secretary/Treasurer for District #3. Albert received an Accomplishment Award at the recent District 3 Fall meeting.



## OAAS General Manager Fair Improvement Project

The OAAS is inviting fairs in Ontario to submit a one page proposal on how their fair would benefit from having the dedicated resources of the Association's General Manager.

One applicant from the proposals will be selected and Mark Beaven, General Manager of the OAAS will become part of that fair's volunteer team. He plans on bringing a fresh set of eyes and hands along with various other resources to assist the fair in renewing their event.

(All expenses incurred by the General Manager will be covered by the OAAS and not the responsibility of the selected fair)

The successful applicant will be announced at the 2013 Convention.

Ag Societies are encouraged to submit your proposal to the OAAS electronically by **February 1, 2013**, indicating why they believe their fair would benefit from this program.



Contact the FEO and get your fair dates printed in their publication.

Deadline Dec 7<sup>th</sup>



*Celebrating 100 Years !!*

Plan to celebrate 100 years.

**Canadian 4-H in 2013**  
[www.celebrate4h.ca](http://www.celebrate4h.ca)

**4-H Ontario in 2015**  
[www.4-hontario.ca](http://www.4-hontario.ca)



### CAFE - Volunteer of the Year

*Elwyn Lang, Shawville Fair*

Joyce Trafford (Carp) accepts the award at the recent Canadian Association of Fairs & Exhibition (CAFE) Convention, in Winnipeg, on behalf of her brother.

Elwyn Lang has been a longstanding volunteer with Pontiac Agricultural Society in Shawville, Quebec.

OAAS is proud to have Shawville Fair as an affiliate member. Congratulations Elywn.





### CSAS President, Joy Petherick, Awarded Queen's Diamond Jubilee

Joy Petherick a wonderful example of a true community advocate; she works tirelessly to promote Campbellford-Seymour as well as the ever-important agricultural community of which she has been an integral campaigner and supporter for many years. Currently, Ms. Petherick is the President of the *Campbellford Seymour Agricultural Society* (CSAS); prior to this she served as Homecraft President to the CSAS. Both of these are outlets for Ms. Petherick's agricultural knowledge and passion. A former Northumberland Dairy Educator, mother of three and exemplary enthusiast of the local 4-H Club, Ms. Petherick volunteers endless hours to the causes she holds close to her heart: family and agriculture. She is an educator and the coordinator for the Children's Activity Centre. Ms. Petherick is also a member of the Multi-Use Recreational Facility Start-Up Committee; an Ontario Association of Agricultural Societies speaker; and hosted the Northumberland County Holstein Club's 2007 Twilight Meeting. Ms. Petherick continues to highlight the best of her community and to champion family, agriculture and the importance of a robust Ontario.



Consider Attending the  
Canadian Fairs Convention in  
Ottawa – 2013

For more information  
<http://www.canadian-fairs.ca/>



CHECK OUT PAGE 2 - 3  
FOR 2013 CONVENTION  
INFORMATION

EARLY BIRD  
REGISTRATION IS DUE  
JANUARY 25.

"EDUCATE THEN  
CELEBRATE"

REMEMBER TO BRING  
AN AUCTION ITEM

SEMINARS NOW ALSO  
ON SATURDAY

~ FEB 14-16 ~  
ROYAL YORK HOTEL

REGISTER ONLINE !!!

Ontario Agri-Food Education Inc.  
(OAFE) wishes to acknowledge and  
encourage the interactive educational  
programs of Ontario  
Agricultural Societies.

The **Award of Excellence in  
Agriculture and Food Education** is  
awarded annually to one agricultural  
society that provides an  
outstanding agri-food education  
program for students and teachers.

Check out [www.ontariofairs.com](http://www.ontariofairs.com) for  
complete details. November 30<sup>th</sup>  
deadline.



Ontario Agri-Food Education Inc.

The OAAS would like to congratulate Ken & Jennifer LaSalle of **KenJen  
Animal Stars and Celebrity Pig Races**, for 40 Years of Service to the  
amazing Fair Industry.

Check out [www.ontariofairs.com](http://www.ontariofairs.com) for a feature article printed in the  
Canadian Fairs newsletter.

## **“Ontario’s Got Talent” at the Canadian Youth Talent Competition**



On November 16, the three performers from Ontario finished overall first, second and third at the Canadian Youth Talent Competition in Winnipeg

Candace Santos represented the competition from the CNE and placed first overall. (middle)

Ryan McDonald represented the competition from the Canadian Lakehead Exhibition placed second.

Samantha Davey representing the competition from the Western Fair District placed third.

There were 11 different performances in the competition.

### **Modifications to OAAS Competition Rules**

Slight wording and measurement conversions have been updated to rules for the Machine Quilted Quilts, Chocolate Chips Cookies and Senior Posters. These rules are posted online and printed in the 2013 Convention package. Also available electronically from the OAAS.

Effective for the 2013 fairs and the 2014 OAAS Convention, the Chocolate Chip cookies age limited has been CHANGED to “contest is open to youth up to age 15 years” (was 10-15 years of age)

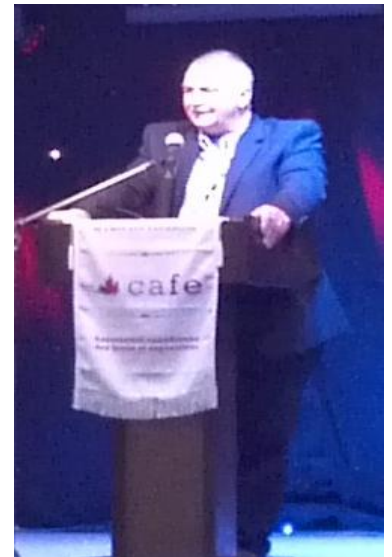
## **50 Year Volunteer at Brigden Fair**



David Robinson is recognized for 50 years as a volunteer at the Brigden Fair. (l to r) John Scott (Moore Agricultural Society President), David Robinson (with gold gate apron), Eldon Krohn (Gates Committee Chairperson) and Kathy Scott (MAS Homecraft Division President).

**HAPPY HOLIDAYS &  
SEASONS GREETINGS TO  
OUR FAIRS, MEMBERS,  
FRIENDS.**

**ALL THE BEST IN 2013.**  
*~ OAAS Executive and Board  
of Directors ~*



The OAAS would like to congratulate Harry Emmott (Paris) on completed his second term as the Canadian Association of Fairs and Exhibition (CAFE) President.

**2013 OAAS Convention – February 14 – 16, Fairmont Royal York**