

PARTNERSHIP OPPORTUNITIES



February 15-20, 2021

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The 2021 Ontario Association of Agricultural Societies (OAAS) annual Convention is proceeding to a virtual experience, taking place February 15th - 20th. The OAAS relies on valuable partnerships to develop and deliver programming and educational opportunities to our membership at the convention and throughout the year.

Below are *new partnership opportunities* available for members, businesses and friends to be apart of and included in the 2021 experience.

LEVEL	OPPORTUNITY	VALUE	REWARD
Supreme Champion Sponsor	OAAS website sponsorship Convention Keynote speaker sponsor <ul style="list-style-type: none"> Greatest exposure opportunity 	\$2500+	<ul style="list-style-type: none"> Logo exposure on the OAAS website for one year, in addition to the Grand Champion Sponsor rewards.
Grand Champion Sponsor	Virtual Lobby Banner sponsor <ul style="list-style-type: none"> Limited available opportunities 	\$1500	<ul style="list-style-type: none"> Animated company logo appears continuously on virtual platform home page Included on website, in annual report & virtual platform sponsorship listing Receive complimentary tradeshow booth
Reserve Champion Sponsor	Virtual Login sponsor <ul style="list-style-type: none"> Only 3 available opportunities 	\$1000	<ul style="list-style-type: none"> Company logo would appear during every virtual platform login Included on website, in annual report & virtual platform sponsorship listing
White Ribbon Sponsor	Presenting sponsor- <ul style="list-style-type: none"> Approximately 8 available opportunities 	\$500	<ul style="list-style-type: none"> Provided footage would play prior to the beginning of <i>four</i> sessions. Included on website, in annual report & virtual platform sponsorship listing
Yellow Ribbon Sponsor	Seminar sponsor <ul style="list-style-type: none"> Over 30 seminars available 	\$200	<ul style="list-style-type: none"> Company logo included on the seminar listing Included on website, in annual report & virtual platform sponsorship listing
Friend of the Fairs <small>or as applicable below</small>	Virtual Auction /General Donation <ul style="list-style-type: none"> Bidding through an online platform 	-	<ul style="list-style-type: none"> Included on website, in annual report & virtual platform sponsorship listing

DISCLAIMER: Please note the above the opportunities are subject to change, as the virtual convention planning continues.



Please contact the OAAS to confirm your partnership or to discuss alternate opportunities.

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